

Criteria	Exceeds Expectations	Meets Expectations	Does Not Meet Expectations	Unacceptable
Introductory Paragraph	The introduction to the essay is engaging, well-developed, and free of writing errors. It includes all of the required elements outlined in the assignment.	The introductory paragraph is well-developed and free of writing errors. It includes all of the required elements outlined in the assignment.	The introductory paragraph contains writing errors or is underdeveloped and insufficient.	No introductory paragraph is included.
Images & Image Quality	The required number of images is included. The images are clear, interesting, connect to the theme of the essay, and are arranged in a visually appealing manner.	The required number of images is included. The images are clear, interesting, and connect to the theme of the essay.	The images are poor in quality, or do not connect to the theme of the essay; or, the essay fails to meet the required number of images	No images are included.
Captions	All of the captions provide good details about the images. The captions are interesting and engaging to the audience.	All of the captions provide good details about the images.	Some of the captions provide insufficient details about the images.	Some or all of the images are missing captions.
Theme	The theme of the photo essay emerges through very compelling and interesting connections among the images.	The theme of the photo essay emerges through interesting connections among the images.	The theme of the photo essay emerges slightly through a loose connection among the photos.	The photo essay does not have an apparent theme.
Citations	All images from outside sources are appropriately cited, and the citations do not interfere with the quality of the layout and design.	All images from outside sources are appropriately cited, and most of the citations do not interfere with the quality of the layout and design.	Some of the images are missing citations, or the citations interfere with the quality of the layout and design.	No citations are provided for images from outside sources.